

FOTL Annual Meeting

Saturday - 5 May 2018

EVALUATION SHEET

1. Overall, how would you evaluate today's program? (please circle one)

It was lousy it was o.k. (6%) it was really interesting (35%) it was terrific (53%) N/A (6%) + 1 Super!!!

2. What did you hear today that you found new and/or intriguing?

1. Information about the stamps (& history) for Ms Rothrock
2. Fundraising ideas.
3. The talk about the Millennials & fundraising.
4. Appealing to Millennials. Online Pay. Enjoyed afternoon presentations.
5. Statistical information about fundraising.
6. We came to hear about fundraising - found the presentation very interesting. I absolutely enjoyed David Baker - he was so knowledgeable and educational.
7. Monthly membership / subscription
8. Way to include many businesses but so much from every speaker.
9. Very gracious & accommodating hosts.
10. Several items -
 11. a. Grants & Awards
 12. b. Mary Rothrock stamps
 13. c. helpful insights into our different "generations & reaching out to them for support
 14. d. individual behind the scenes tours
 15. e. calendar
 16. f. Resource / Partner options - types / help
17. Great fundraising ideas.
18. Speaker information regarding targeting potential future members.
19. History of Franklin, importance of cultivating millennials & doing business online, lots of ways to raise money.
20. Enjoyed the fundraising presentation.
21. Many ideas for moving forward with fundraising.
22. Millennials ! Who knew?!?
23. Partnerships - what \$ you can raise and save.

3. What was the most boring part of the day for you?

1. Maybe a few too many statistics?
2. Opening - didn't communicate message of FOTL well.
3. Business ran a little long.
4. Wasn't bored - not as interested in author visits (expensive, costly).
5. No parts.
6. None. ✓✓
7. N/A ✓✓
8. Nothing - great to see old FOTL members, meeting new ones, & sharing ideas.
9. There were NONE !

4. If you had been in charge of the program today, what would you have done to make it better?

1. The meeting/program was great. (FYI: I would like a recycle bin for aluminum cans)
2. Start with a bang
3. Break up program with activities, door prizes, interactive events.
4. If in a library, have a quick tour.
5. Break out to smaller groups to discuss further.
6. Stayed on time !
7. More Q & A, sharing time.
8. I'd like a little bit about specific ways to work with county commissions - but I think it was here - with careful looking.
9. Nothing. √√
10. A brief time to network with other friends' members.
11. Not a thing ! It was on track.
12. Nothing - the speakers & the food were wonderful. The hospitality was abundant. It was really a great meeting !!!
13. Can't think of a thing.

5. How could we follow-up on today's program...

You have already implemented follow up contacts. Thanks.

... to help your library?

1. Email us more PR ideas.
2. Send powerpoint of fundraising presentation.
3. Address equity / distribution of funds when there are multiple libraries in system (some get lion's share, others crumbs)
4. How to approach funders with what they need so they can help - Not just be asking for \$
5. Keep publishing good newsletters & get ways to have all Friends of Libraries join FOTL and get the info to all members.
6. Keep sharing information.
7. Continue to follow friends groups.

... to help your Friends group?

1. Email us more PR ideas.
2. Send info with drawings etc. about state library to Friends Presidents.
3. Offer special event at State Archives (when it opens) just for Friends.
4. We just can't get volunteers / workers. More suggestions on recruiting them.
5. Keep sharing information.
6. Help w/vol. & support.

6. What suggestions do you have for future programs?

1. Recruitment & retention specifically activities to engage volunteers in activities that build a community.
2. Ideas for Friends groups.
3. Find a way to mix up the group more - tried to mix, groups tended to stay together.
4. More success stories.
5. Attracting younger members.
6. Keep doing what this year's planners did.
7. Continue the membership / Fundraising topics.
8. How to market.

7. How could FOTL be of more help to you or your Friends group?

1. Idea of the month sent out each month via email, include picture, budget, to-do list so it can be easily duplicated.
2. Just keep the information flowing to and between the different Friends groups.
3. ? don't know.
4. You are wonderful org.
5. See 5.
6. Wonderful "resources" sharing today.
7. FOTL continues to provide excellent & relevant information.

8. Please share any other comments you have:

1. Very well organized !
2. Most of the ideas presented in the afternoon seemed to be for larger Friends groups.
3. I think this year's meeting was a great success !!!
4. Wonderful hospitality, inc. food.
5. (Only minor note - as a 1st timer, I would have appreciated all having name/affiliation tags last night & a mid session minute break ☺)
6. Thank You !
7. Many Thanks to Mrs. Debbie Eads & Director Greenwald for their hospitality. Great location and wonderful event.
8. Amplification is always a good idea for speakers.
9. Handouts & resources very useful.

In 1937, Tennessee library icon **Mary Utopia Rothrock** (Knoxville) <http://tinyurl.com/MaryUtopiaRothrock> wrote that the library should be integrated "thoroughly with the life and work of the community it serves," a seminal concept that inspires FOTL's Vision to help and support local library Friends groups work with their library.

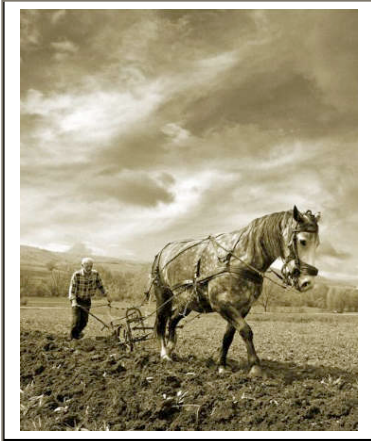
~ FOTL Vision Statement ~

To help and support local Friends groups integrate their library thoroughly into the life and work of their community.

A first edition of a privately printed postage stamp honoring Ms Rothrock was presented to the Friend of the Year recipients **Connie Heard Albrecht** and **Martha Moore Gill**, and to **Julie Webb**, FOTL's Founding Mother.



*A framed print of this poem was presented to
Connie Heard Albrecht and Martha Moore Gill,
TLA/FOTL 2018 Friend of the Year Recipients*



TO BE OF USE

~ Marge Piercy ~

**The people I love the best
jump into work head first
without dallying in the shallows
and swim off with sure strokes almost out of sight.
They seem to become natives of that element,
the black sleek heads of seals
bouncing like half submerged balls.**

**I love people who harness themselves, an ox to a heavy cart,
who pull like water buffalo, with massive patience,
who strain in the mud and the muck to move things forward,
who do what has to be done, again and again.**

**I want to be with people who submerge
in the task, who go into the fields to harvest
and work in a row and pass the bags along,
who stand in the line and haul in their places,
who are not parlor generals and field deserters
but move in a common rhythm
when the food must come in or the fire be put out.**

**The work of the world is common as mud.
Botched, it smears the hands, crumbles to dust.
But the thing worth doing well done
has a shape that satisfies, clean and evident.
Greek amphoras for wine or oil,
Hopi vases that held corn, are put in museums
but you know they were made to be used.
The pitcher cries for water to carry
and a person for work that is real.**

From *Circles on the Water* by Marge Piercy. Knopf, 1982.